

Management and economic sciences

Kristýna Deiberová

My studies

- **Baccalauréat with focus Economics, Mathematics**
 - Classes préparatoires Grandes Écoles de Commerce – option économique



- **HEC School of management (Paris):**

Master of Science in Management (specialisation Marketing)

Education in management and economic sciences: Economics, Company's strategy and policy, Finance, Marketing, Law, Taxation, Accountancy, Theory of organizations, Quantitative methodologies, Statistics, Logistics, Management control, Managerial behaviour, Human resources management

www.hec.edu



- University of Cologne, **Academic program 'CEMS'** - The Global Alliance in Management Education: **Master's in International Management Degree**

Master-level diploma shared by 25 leading business schools worldwide

www.cems.org

Internships

- Essential part of business management education
- Allows to find you way

Christian Dior
PARFUMS

L'ORÉAL
PARIS

BCG

THE BOSTON CONSULTING GROUP

Professional experience 1

Marketing – International Brand Manager



- Project chief of different product lines: product development, budget management, project coordination
- Elaboration and presentation of market studies
- Strategic recommendations



Professional experience 2

European Commission



=> **Business knowledge used also for policy making and enforcement**

- **DG Competition**

- State Aid Policy:
 - Preparation and follow-up of new State aid legislation
 - State aid policy development and advocacy, control of State aids
- Antitrust:
 - Handling of antitrust cases in the transport sector and other services
 - Abuse of dominant position, anticompetitive agreements

- **DG Justice and Consumers**

- Product safety
- Team Leader for the General Product Safety Regulation

Leading the team revising the current Directive (Evaluation, Impact assessment, drafting and adoption of the Commission's proposal for a new Regulation, managing the co-decision procedure by leading the Commission's team during the negotiations in the Council and the European Parliament)

Why management and economic sciences?

- Very polyvalent studies
- Good job opportunities
- Allows to understand the world around us
- International dimension
- Interaction with others